

Message

Zurich, 2 April 2020



Adrian Murer
New CEO of SFP Group

Dear clients, dear business partners

SFP Group as investment and consulting company has split the strategic and operating management since 1 April 2020 ([as announced last year](#)). The two founders, Hans-Peter Bauer and Adrian Schenker, will focus on their responsibilities on the Board of Directors of SFP Group as well as on strategic projects.

I am encountering a company that boasts enormous know-how and experience and which has been writing an impressive success story since 2001. On this basis, we aim to develop further in the context of continuity and stability.

We are striving for continuous, healthy growth in our investment products. At the same time, we are focusing on the quality of the investments as well as on expertise and excellence in asset management. In this regard, sustainability is a significant topic. Long-term attractive and stable returns can only be achieved when we take the future economic, ecological and social aspects into account.

Cooperation with our clients and partners stands in the foreground also with regard to our highly specialised services. We aim to remain a preferred business partner for you.

Even in these extraordinary and challenging times, I would like to address you all – clients and partners of SFP Group – personally right from the outset. We are all feeling the effects of the COVID-19 crisis: i.e. in our private lives and in our work environment as well as in the way we communicate with one another. Nevertheless, our personal contact is very important to me.

I very much look forward to working together and engaging in personal exchange with you. In the meantime, I wish you and your family good health and an extra large portion of optimism amid the current challenging times.

Sincerely

A handwritten signature in blue ink, appearing to read 'Adrian Murer'.

Adrian Murer
CEO SFP Group